

PRICING & SERVICES 2025

All prices are listed in EUR (€) or AUD (\$) and exclude VAT. sensae studio is registered abroad and therefore not subject to EU VAT regulations. For EU clients, the reverse-charge mechanism applies in accordance with Article 196 of the EU VAT Directive.

brand design & strategy

- **Brand Strategy Intensive — A\$1,600 / €950**

Includes: 2x consultation calls (3 hours total), brand positioning framework, target group analysis, tonality & messaging foundation, and a visual direction overview.

- **Complete Brand Identity — from A\$4,200 / €2.400**

Includes everything from the Brand Strategy Intensive, plus: mood board, logo suite, color palette, typography, brand guidelines, mockups, and 2 rounds of feedback.

Add-ons:

- Name-/ Branding Consultation → A\$350 / €200
 - Brand Copywriting (Tagline, Elevator Pitch, Bio) → A\$530 / €300
 - Social-Media-Brand-Kit (Templates & Guidelines) → A\$700 / €400
-

website & funnel development

Basic-Package — A\$3,200 / €1.850

Includes: Structure & strategy workshop, 5 content pages, responsive design, SEO basics, data protection & legal notice, 2 coordination calls.

- Including up to **15 hours for development**
- Additional hours: **A\$160 / €95 per hour** or **A\$1,100 / €700 per day**

Add-ons:

- Additional pages → A\$260 / €150 per page
- Landingpage / funnel setup → from A\$1,100 / €650
- Multiple languages → from A\$700 / €400
- Copywriting → from A\$210 / €120 per page
- Additional feedback rounds → from A\$260 / €150

Note: Each website project includes a limited number of working hours and consultation times. If additional developments or calls outside the scope are required, the additional time will be billed at the regular hourly/daily rate.

digital marketing strategy

Packages:

- **Marketing Strategy Intensive Workshop (duration: 2-4 weeks) — A\$1,500 / €850**
90-minute strategy workshop includes: competitor and target audience analysis, channel audit (e.g. Instagram, Pinterest, email, website), 3-month marketing roadmap, draft content strategy and publishing schedule, tool recommendations, and automation setup.
- **Monthly Consulting-Package — A\$1,600 / €950 per month**
(4h strategy + 2h support/ month)
- **Performance Review & Optimierung — A\$750 / €450**
In-depth session with actionable recommendations.

Add-ons:

- Funnel + email automation strategy → from A\$750 / €450
 - E-Mail-funnel setup → from A\$1,000 / €600
 - Social-media-audit → from A\$600 / €350
 - Content calendar & social templates → A\$440 / €250
 - Ad campaign setup (Google or Meta) → from A\$700 / €400
 - Reporting & performance tracking → from A\$440 / €250 per month
 - Zapier workflow audit → A\$440 / €250
 - Notion system setup or migration → from A\$600 / €350
 - SEO audit & recommendations → A\$600 / €350
-

Tech Support & Consulting

Please note: we can only list sites with official maintenance contracts as reference projects.

	Basic Care	Standard Care	Premium Care
Price per month	A\$49 / €29 per month	A\$139 / €79 per month	A\$259 / €149 per month
Monthly WordPress Updates	X	X	X
Plugins & Themes	X	X	X
PHP-Version-Check	X	X	X
Backup Check	X	X	X
Security Check	X	X	X
+ 1h Support per Month (e.g. for minor content or design adjustments)		X	X
Prioritised Support & Performance-Monitoring			X

Add-on Packages:

- **5h** → A\$790 / €450
- **10h** → A\$1,500 / €850
- **20h** → A\$2,800 / €1.600